



KHARTOUM
CONSULTING
GROUP

FINTECH

Digital Finance Foundations

For finance & fintech teams | 10-week series

Understand how digital money, payment systems and trusted services work, then apply that knowledge to real customer and business decisions.

What participants will learn

01 Explain money & payments

Distinguish cash, deposits and e-money; trace how payment instructions move, clear and settle.

02 Assess finance models

Map provider roles, incentives, revenue drivers and risks across digital finance services.

03 Design for customers

Use customer insight, mobile channels, identity and APIs to shape useful service experiences.

04 Build trust & resilience

Apply security, consumer protection and oversight principles to build confidence and resilience.

Three connected course pillars

01

Money & payments

Money forms, e-money issuance, payment journeys, clearing, settlement and interoperability.

CORE**02**

Business & customers

Business models, competition, customer research, service experience, mobile channels, identity and APIs.

DESIGN**03**

Risk & ecosystems

Security, fraud prevention, consumer protection, regulation and shared payment infrastructure.

TRUST

Connect how digital finance works with the outcomes it needs to deliver.

A 10-week learning pathway



Build from core concepts through customer-led design to trusted payment ecosystems.

Practical learning for digital finance teams

Applied, case-based learning

Participants examine payment scenarios, customer needs, business choices and risks, then apply practical frameworks to discuss the implications.

- Case studies and facilitator-led discussion
- Group activities, knowledge checks and reflection
- Local regulatory details adapted to the confirmed jurisdiction

PRACTICAL TAKEAWAYS

Tools for product, operations and policy decisions

Delivery: 10 weekly sessions
Cohort and schedule tailored
Fees available on request